**PROJECT ON DIGITAL MARKETING**

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**TEAM MEMBERS:**

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**TEAM NM ID:** NM2023TMID03440

**DEPARTMENT:** B.E COMPUTER SCIENCE AND ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** HOW TO BUILD AND EXECUTE THE ON-PAGE SEO FOR YOUR WEBSITE HOW TO BUILD ON-PAGE SEO FOR WEBSITE

**BRAND NAME:** I WORLD

**CATEGORY: “**I-PHONES AND I-PADS”

**TARGET AUDIENCE:** All (Men, Women and Adults)

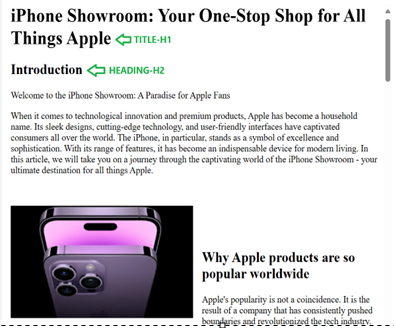
**EMAIL:** [**iworld.hello@gmail.com**](file:///C:\Users\haris\Downloads\iworld.hello@gmail.com)

**RECORDED VIDEO**

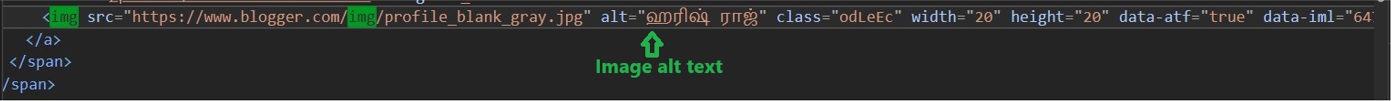
<https://youtu.be/XsNEJwkDT4Q?feature=shared>

**Documentation:**

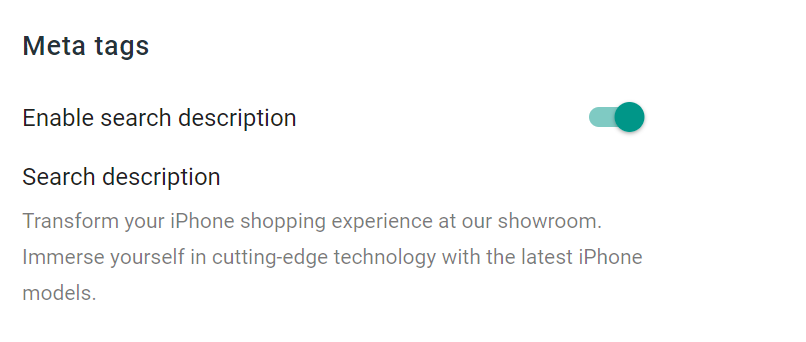
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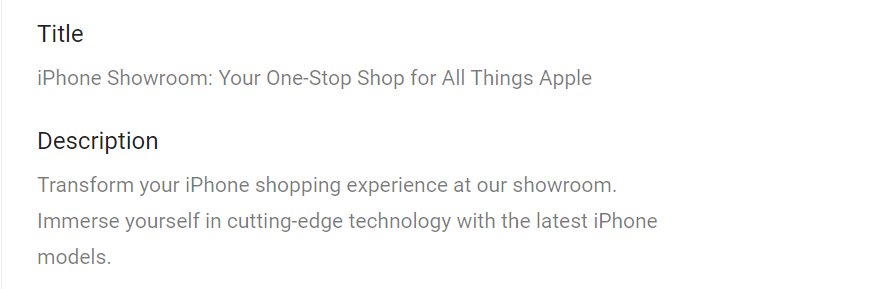
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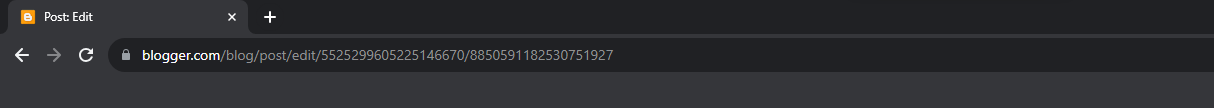
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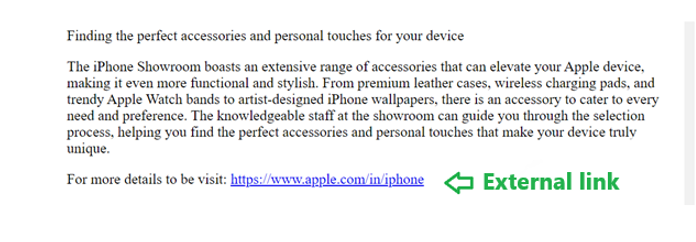
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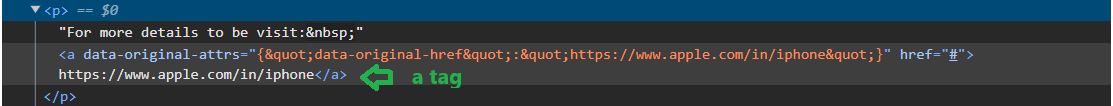
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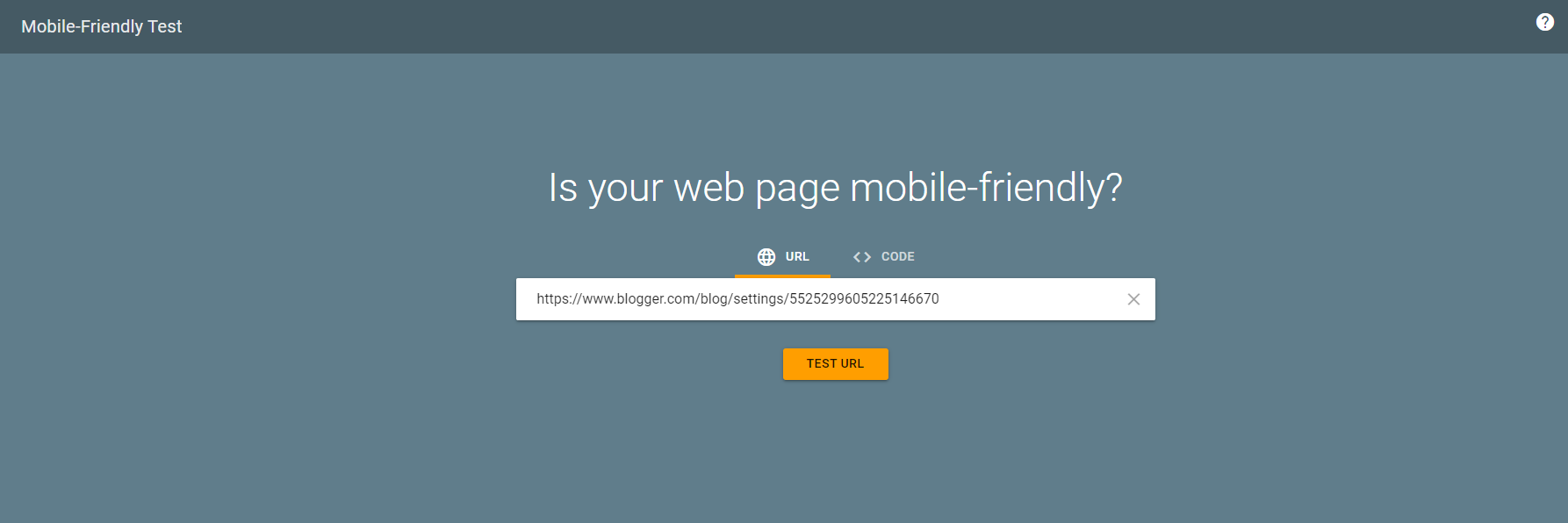
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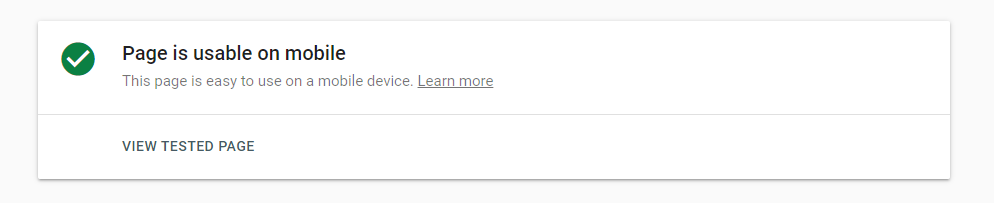
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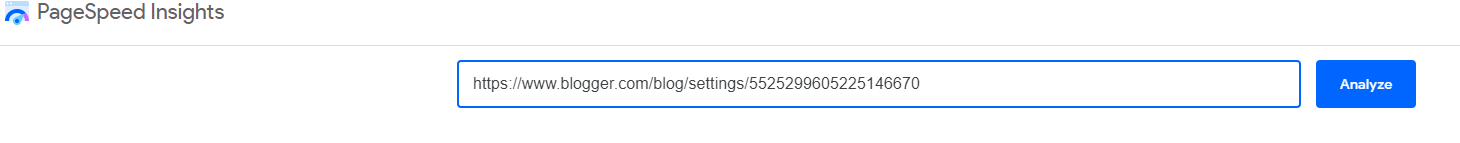
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**Mobile Responsiveness:**

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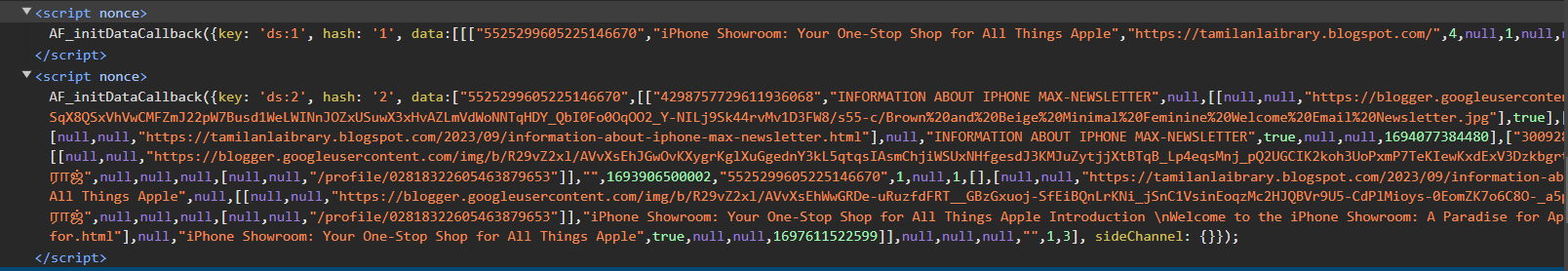
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**Site Speed:**

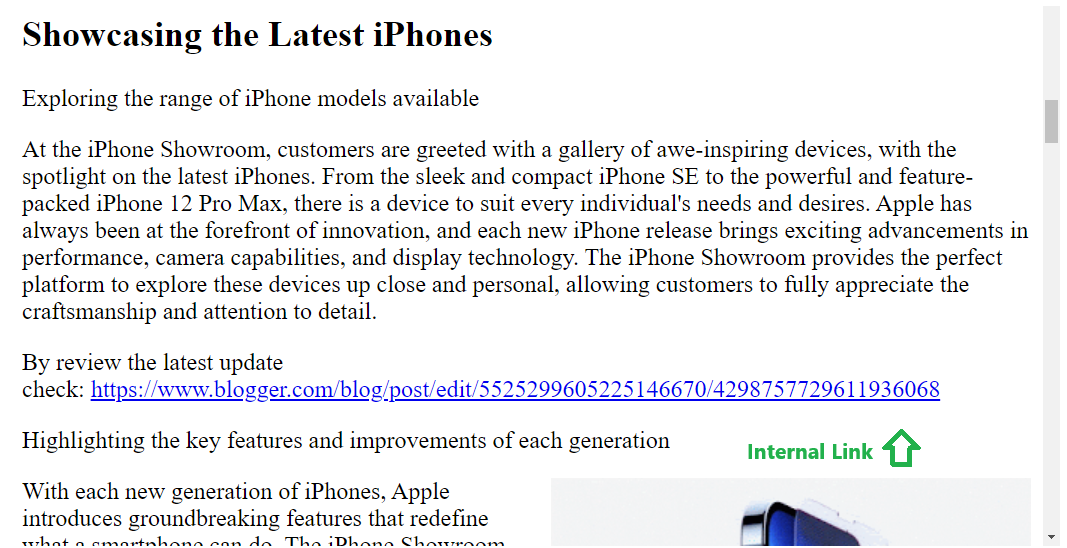
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**Structured markup:**

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**Internal Linking:**

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